

Don't wait until your cold develops Spanish Influenza or pneumonia. Kill it quick.



Standard cold remedy for 20 years—in tablet form—safe, sure, no opiates—breaks up a cold in 24 hours—relieves grip in 3 days. Money back if it fails. The genuine box has a Red top with Mr. Hill's picture. At All Drug Stores.

Cuticura Soap
Best for Baby

ORIGIN OF WORD "ROORBACK"

Name Given to First Notable Campaign Lie, of Which James K. Polk Was the Victim.

In 1844 James K. Polk was nominated by the Democrats for president. After the nomination the Albany Journal published what purported to be an extract from Roorback's Journal, of a trip through the South, represented to have been made some few years before, in which he told of seeing a gang of colored men being driven to the southern market, all branded "J. K. P.," as the property of James K. Polk. The object was to stigmatize Polk as a heartless slave owner. The publication was resented by the Democrats as a forgery and a libel on their candidate, and so it proved to be, for it turned out that there was no such person as Roorback and that the pretended letter was written by a disreputable politician of New York who posed as an abolitionist. The incident caused much hard feeling and the word roorback became a synonym for a campaign lie.

A Bribe.

Lady of the House—You say you will do me a great favor if I give you a meal.

Ragged Rogers—Yes, lady. De hobo sign on yer front gate says you are "old, homely and stingy," an' I'll change it so's ter make it read, "young, handsome and generous."—Boston Transcript.

He Knew Her.

Mrs. Fligg—I really ought to go to that club meeting this afternoon, but I can't get up enough energy to start.

Fligg—Won't it help you along if I tell you not to go?—Boston Transcript.

Every woman's pride, beautiful, clear white clothes. Use Red Cross Ball Blue. All grocers. Adv.

It's easy for an editor to drop into poetry. All he has to do is to sit down in his wastepaper basket.

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Sioux City Directory

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WILL NOT SHRINK WOOLENS

"Like Lightning in the Laundry."

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Haskins Bros. & Co., Sioux City, Iowa

and sold by all first class dealers.

Can You Dress On \$125 a Year?

New York.—Since the days of the Roosevelt administration in Washington depressing statements have come from the social center anent the cost of being well dressed. Depressing for the reason that they were so appallingly low. Nothing so produces discouragement in humans, writes a fashion authority, as to be told that they should and can accomplish a desired result on a sum of money that they consider almost too small for the preliminaries.

You as a woman know that full well. What would reduce you to greater rage or a feeling of utter hopelessness than to be told by the head of the family of the amazing achievements of another woman in regard to money, to clothes, and to food?

You have done your best with your allowance, of that you are sure. Such is the feeling that surges in every woman's mind and heart when Washington informs us, infrequently, what can be done in our own chosen line of work at a slight expenditure of money.

Now, when Washington—through the bureau of labor statistics, not through the White House—gives us the average cost of being well dressed the following figures, one feels like giving up the whole problem of how to look well on little. The total yearly allowance for dress of these women who make a smart appearance (the phrase belongs with the statistics) is \$125 a year. Can you do it?

Here Are the Figures. Outside clothing (suits, coats, sweaters, dresses, waists, dress skirts), \$57.58; hats, \$11.50; shoes, \$14.20; gloves, \$3.32; stockings, \$5.53; corsets, \$3.41; underwear, \$7.18, and miscellaneous, \$14.27.

"As regards external clothing, it would appear that the average wage-earning woman who is well dressed usually chooses these items of her wardrobe from the following priced articles: Suit or coat (alternate years), \$25 to \$30; shirtwaists, \$6 to \$15; one-piece dress, \$15; wool skirt, \$5 to \$10; summer skirts, \$3 to \$5; party dress (worn for two years), \$25.

"If close economy is necessary, a skirt at about \$5 may be worn with

and furthermore, as idlers are rare these days, the budget may be taken as intended for the average woman. No one includes the millionaire in any form of appeal, information, or advice to women on the matter of clothes.

That Uncorsetted Figure.

Figures belong to the individual, but fashions to the multitude; therefore it is easier to be dictatorial about the latter than the former. The law is better established; the mathematical average has no part. Fashions are, or they are not. They are launched even if they do not succeed; and the exceeding interest in them is often caused by the great gamble which is connected with them.

The director's inspiration in the uncorsetted figure is a gamble, roughly speaking. It was launched some months ago, but the public thought it one of those revivals that rarely get beyond the salons of the extreme designers. Yet this inspiration has survived the months, and it grows in fashion, if not in grace. We call it director's merely because that epoch in dress exploited it, along with a host of other fashions that were taken up in the name of "classic." It started as a reaction from the furbelows of the pre-Revolutionary time, as worn by Marie Antoinette. It was called the Greek costume, and the historians tell us that it came about through the attempt of two famous young sculptors to cut a pattern for such a robe for a stout and matronly "mere de famille," who insisted upon it.

The clinging effect of the skirts is as strongly accentuated now as then, and we, like the women of that day, have discarded the chemise; yet it must be quickly said that we use a substitute. We are not going in for the transparent drapery without a lining. No scandals like those of Mme. Hamelin's day for us!

All Skirts Must Cling.

No imposed drapery on the skirt of this winter is permitted to give it bulk or bulging curves. Lines must follow those of the body. In so much have we adopted the classic. Therefore soft materials are preferred. Satin, panne velvet and chiffon velvet are



TWO AFTERNOON FROCKS TRIMMED WITH FUR.

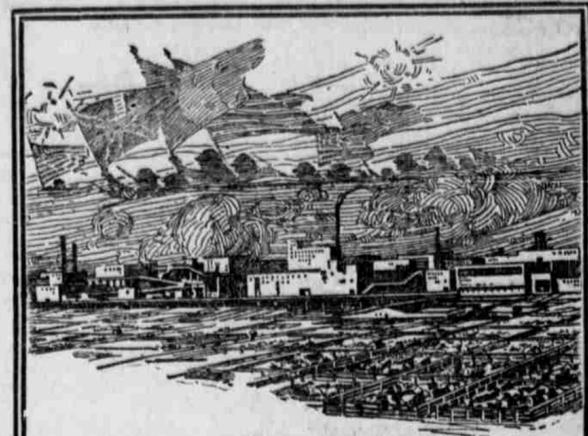
On the left is one showing a short, loose tunic of terra cotta chiffon, trimmed with skunk and embroidered in black. There is a narrow skirt of black satin and a long chain of jet. The large hat is of fur. On the right is a black velvet frock fastened in back and trimmed with narrow bands of ermine. There is a sash of black and silver brocaded ribbon.

separate waists in lieu of a \$15 one-piece dress, or a dress waist worn with a suit may be substituted for an evening dress, or a winter coat may be worn for three seasons, or an evening dress for three or four years. In view of the range of choice, it appears that a woman may reasonably be expected to secure outside clothing for a good appearance at an expenditure of from \$70 to \$75.

"As regards articles of dress other than outside clothing, the necessary expenditures would be distributed roughly as follows: Hats, \$10 to \$15; shoes, \$12 to \$17; gloves, \$2.50 to \$5; stockings, \$3 to \$7; corsets, \$2 to \$5; underwear, \$5 to \$10; and miscellaneous, approximately \$10. Allowing for individual variation in prices and choice, this means an annual expenditure of from \$50 to \$60 for these articles, which as a rule have to be replaced each year.

"Combining these two amounts—outside clothing \$70 to \$75, and other articles of dress \$50 to \$60—the total yearly expenditure would range from \$120 to \$135, averaging approximately, say, \$125."

True, these are wage-earning women, the story points out; but it adds that they are as well dressed as the immense majority of women who have no more, and often not nearly as much as the wage-earner to spend on clothes;



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In many cases mighty plants have sprung up—but at a prodigious cost.

The packing industry was able to adapt itself to unheard of demands more quickly, perhaps, than any other industry. And this was because the vast equipment of packing plants, refrigerator cars, branch houses, etc., had been gradually developed to its present state of efficiency, so that in the crucial hour it became a mighty international system for war service.

And how had this development taken place?

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Swift & Company's profits have always been so tiny, compared with sales, that they have had practically no effect on the price of meat (amounting to only a fraction of a cent per pound).

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Could any other method of financing a vital industry involve less hardship to the people of the country? Could there be a better instance of true "profit-sharing" than this return in added usefulness and in national preparedness?

Swift & Company, U. S. A.



Up to the Barber.
Frances was told to take her little brother to the barber to have his hair cut. Her father gave her a quarter, saying: "I do not know whether it will cost ten or fifteen cents." Thereupon Frances skipped off to the barber.
"How do you want little Jack's hair cut?" asked the barber.
"Well you can take off ten or fifteen cents' worth," she smilingly remarked.

Authoritative.
Mabel—That fish looks like trout I'm very fond of trout. I wonder if it is trout.
Norma—Why don't you ask the chef?
Mabel (to chef, sweetly)—What kind of fish is that?
Chef—That is fried fish, ma'am. Judge.

Talking in a Circle.
"Why doesn't that fellow come the point of his speech?"
"There isn't any point."

Mean Suggestion.
He—There are many profound thoughts to be read in my mind.
She—Bound in calf?

Pity and sympathy. One is thrown at you, the other walks with you.—Lillian Bell.

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